

Holiday Card Contest Decorating Rules

Fort Knox will be hosting its second annual Holiday Card Decorating Contest beginning Nov. 22. The resulting 4'X8' holiday cards will adorn Fort Knox's historic Brooks Parade Field.

The aim is to add to the area community's holiday spirit and foster friendly competition among all those who participate.

Organizations interested in submitting a holiday card should first contact Fort Knox's Directorate of Plans, Training, Mobilization and Security (DPTMS) by Oct. 10 by calling (502) 624-3104. Participation will be accepted on a "first come, first served" basis due to space limitations.

Holiday cards will be setup at Brooks Parade Field between 9:30 a.m. and 5 p.m. on Nov. 22 and 23 with the announcement of the 1st, 2nd and 3rd place finishers made at the Christmas Tree Lighting Ceremony on Dec. 6 at the Post Gazebo.

Additional details are below:

1. Limit of one holiday card per organization.
2. For continuity, holiday cards must be 4'X8' sheets of 5/8" thick, pre-primed plywood set up in portrait or landscape form.

Note: Military units, DODEA, and other participating federal entities may pick up a piece of plywood from Bldg. 1730. All other businesses and agencies must purchase plywood from an off-post retail store. All organizations will be responsible for purchasing their own decorating materials. It's highly recommended that last year's participants reuse the same sheet of plywood as long as it's not warped.

3. Design/message parameters:

- Have a holiday theme.
- Be in good taste.
- Be consistent with Army Values (loyalty, duty, respect, selfless service, honor, integrity, personal courage)
- Messages that could serve to offend people or that convey political or ideological stances are prohibited.
- Organization names must be included in the messages or listed separately on the displays. Sales advertisements and contact information (e.g., phone numbers or email addresses) are prohibited, but a small logo or trademark no larger than 12"X12" is permissible (Example of prohibited advertisement/message: Store X offering a "buy one get one free" sale).
- Particular religious content – to include images – is not authorized because the displays will be in a Fort Knox command-sponsored area that is not part of a chaplain program. (Messages like "Merry Christmas" or "Happy Hanukkah" are the maximum extent to which any religiously-affiliated content is allowed.)
- Lighting on the holiday cards themselves is permissible, but must be lit by using C or D cell batteries. No automotive batteries or generators are allowed.
- The backs of the holiday cards must be painted white.
- NOTE: Holiday cards must follow the aforementioned design/message parameters to be considered for display on Brooks Parade Field.

4. Fort Knox will illuminate each holiday card.

5. Organizations must retrieve their holiday cards from Brooks Parade Field sometime between 9 a.m. and 5 p.m. on Jan. 3 and 4.